



Blulog and the General Data Protection Regulation (GDPR)

On May 25, 2018, a significant change took place in regulations regarding the protection and processing of personal data. The new General Data Protection Regulation (GDPR) provides greater control over the use of personal data and makes it easier and faster to check and update the information we have.

In Blulog Sp. z o.o. we do our best to respect your right to privacy and to protect your personal data, so we would like to assure you that the data that we collect, use and store will be collected in a secure manner, excluding the possibility of any unlawful use.

Thanks to your data procession, we can provide you with even better service and ensure the security of your account in the BluConsole system. Thanks to the secure processing of your data, we will be able to:

- contact you faster if we suspect that your personal data has been compromised.
- contact you, providing all relevant and useful information, and to inform you about any changes in the products and services.
- inform you about any new products and special offers available.

According to the GDPR, we would like to inform you that:

- the data administrator indicated in the below-mentioned consent to the processing of personal data is Blulog Sp. z o.o. with headquarter at ul. Konarzewska 4, 60-101 Poznań.
- data inspector at Blulog Sp. z o.o. is Robert Neumann, e-mail address: robert.neumann@blulog.eu
- the purpose of data processing is to ensure the best quality and correctness of products and services offered by Blulog Sp. z o.o.
- providing data is voluntary, but necessary to provide services offered by Blulog Sp. z o.o.

GDPR gives you the right to:

- access the data contents and rectification,
- remove or limitate the processing,
- object, demand the cessation of data transfer and processing,
- withdraw your consent at any time
- lodge a complaint to the supervisory body (ie President Office for the Protection of Personal Data).

If no data is provided, it will not be possible to provide services offered by Blulog Sp. z o.o.

- The data provided by you will not be subject to disclosure to third parties. Only the institutions authorized by law will be recipients of data.
- Data shared by you will not be profiled.
- Personal data will be stored for the period necessary to implement and provide services offered by Blulog Sp. z o.o.

Below you can find a list of common questions about GDPR and how we respond to those questions.

What is the GDPR?

The GDPR, among other things, requires companies and site owners to be transparent about how they collect, use and share personal data. It also gives individuals more access and more choice when it comes to how their own personal data is collected, used, and shared.

You can read the full text of the law here:
<https://eudgpr.com>

When does the GDPR take effect?

The law goes into effect on May 25, 2018.

Who does the GDPR apply to?

The GDPR is a European law that grants personal data rights to individuals in the European Union. However, its requirements apply to all sites and online businesses who collect, store, and process personal data about individuals in the EU.

My rights with GDPR?

The GDPR gives EU individuals rights to their personal data. There are some exceptions/exemptions to the rights granted by the GDPR, but in general it includes rights to:

- request access to the data we store about you
- request updates/changes to your personal data
- request the deletion of your personal data
- request we limit our collection and use of your personal data

How do I request access to my personal data? How do I request changes to it e.g. update or delete my personal data?

If you'd like to know what personal data we have stored about you, please contact us with your request. If upon reviewing that data you need to request changes to it, please let us know and we will work with you to make the necessary corrections.

How are you protecting my privacy and my personal data?

User privacy is critically important to us at Blulog. Our privacy policy aligns with many of the GDPR principles, and we built our products and services with those principles in mind.